

PHOTO CARD “CHEAT SHEET” FOR TEACHERS



Roberto Bustos was a founding union member and striker who also served as captain of the historic march from

Delano to Sacramento in 1966.



Richard Estrada Chávez, brother of union co-founder César Chávez, volunteered as a full-time union activ-

ist and boycotter. He also designed the UFW’s “Black Eagle” logo.



LeRoy Chatfield left religious life to join the farmworker movement, played a key role in Chávez’s fast for nonviolence and

ran boycott efforts in Los Angeles.



Ed Chiera was a graduate student at Stanford University who left to volunteer as a researcher for the union and later served

as a boycott organizer in New York and other cities in the United States.



Jerry Cohen was the general counsel for the union and played pivotal roles in the strike and boycott and in the events that led

up to the contract signings in 1970.



Carolina Franco de Vasquez began working in the fields when she was just 12 years old and served as a picket captain

during the strike. She was also a boycotter in Los Angeles and New York.



Wendy Greenfield became a volunteer when she was just 14. Wendy and her

high school friends pressured grocery stores in and around Syosset, N.Y., to remove grapes from the shelves. Their efforts were successful.



Vivian Harris was a boycott organizer in Oakland and played a key role in getting grapes out of the Bay Area.



Rev. Chris Hartmire, a Presbyterian minister, was director of the California Migrant Ministry (lat-

ter the National Farm Worker Ministry), which helped create a network to support strikers, boycotters, volunteers and organizers.



Dolores Huerta co-founded the United Farm Workers with César Chávez and coined the phrase

“Si Se Puede” (Yes We Can).



Emilio J. Huerta, son of union co-founder Dolores Huerta, was just a child during the strike, but he still participated in many of its activities, including leafleting in the fields.



Lori de León, daughter of union co-founder Dolores Huerta, was just 13 years old when the strike began. Still, she took ac-

tion as a picketer, boycotter and El Teatro Campesino member. She also helped care for her six siblings.



Andy Imutan was an original striker and a member of the Filipino union that

launched the strike. He was a vice president in the merger of AWOC and NFWA. He also participated in the march from Delano to Sacramento.



Marcos Munoz was a grape striker and organizer. He led the grape boycott in the Boston area, which was instrumental in the defeat of the growers.



Jan Peterson was a student at the University of California at Irvine, where she went door-

to-door asking for donations to support farmworkers. She began as a field organizer and later became a boycott organizer.



Gloria P. Terronez began working in the fields when she was just 13 years old and was among the founding mem-

bers of the farmworker union.



Esther T. Uranday was a grape striker and a member of the NFWA (later to become United Farm Workers), and was re-

cruited by Dolores Huerta to run the union’s membership efforts.



Luis Valdez, founder and artistic director of El Teatro Campesino, was an early picket captain in the Delano

Grape Strike who presented short plays called “actos” for the farmworkers, which helped keep strikers and their allies motivated.